

# Korey Dang

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## Education

### University of California, Berkeley

Intended B.A. Economics and Public Health  
College of Letters and Sciences

Berkeley, CA

May 2028  
GPA: 4.0

## Professional History

### Atopiyo

Business Development Intern

Remote

May 2025 - Present

- Collaborated with team to launch Atopiyo US app, supporting strategy to reach 1,000+ followers and 100+ daily clicks
- Tested the beta version of the U.S. Atopiyo app, reporting 10+ usability issues to improve user experience
- Created educational content for social media platforms to promote awareness of Atopiyo's digital health solutions

### PricewaterhouseCoopers (PwC)

Strategy Consultant Extern

Remote

June 2025 - Present

- Analyzed subscriber growth and engagement for a nonprofit theater serving a mostly local, affluent audience
- Recommended targeted direct mail and improved digital engagement metrics to boost ticket sales
- Collaborated in a team to deliver a competitive analysis of strategies to PwC mentors and Bucks County Playhouse

### Eastlake Family Dentistry

Desk Clerk

Oakland, CA

September 2022 - Present

- Managed scheduling and patient flow for 30+ daily patients, reducing wait times by 15% each summer
- Addressed 50+ patient inquiries on the phone and in-person weekly with professionalism and care during peak hours
- Maintained patient records and billing, particularly in insurance, achieving high accuracy over two summer terms

### Math Tutor

Tutor

Remote

September 2022 - Present

- Established a tutoring business, providing instruction in mathematics up to differential equations for 15 students
- Achieved approximately 90% student retention over each year through establishing strong client relationships
- Developed customized lessons and problem-solving strategies, resulting in an average 1 letter grade improvement

## Extracurriculars

### Volunteer Income Tax Assistance (VITA) - EBALDC

Advanced Tax Preparer

Oakland, CA

January 2023 - April 2025

- Acquired an advanced tax certification to prepare free tax returns for hundreds of low-income Chinatown clients
- Directed 200+ clients per season and improved facility organization for staff and clients during the tax season
- Completed IRS Advanced Tax Certification and maintaining confidentiality, upholding IRS compliance standards

### Berkeley Phi Beta Lambda

Committee Member Analyst

Berkeley, CA

January 2025 - Present

- Collaborate with a team to evaluate business strategies, regulatory developments, and emerging technologies
- Present data-driven insights and reports to support informed decision-making and strategic recommendations
- Conducted market research on 10+ biotechnology firms, evaluating industry trends and investment opportunities

### UC Berkeley Philharmonic Orchestra

Cellist

Berkeley, CA

January 2025 - Present

- Performed in 3 major concerts per semester, collaborating closely with peers to deliver polished performances
- Rehearsed weekly, contributing to the orchestra's performance of both traditional and contemporary works
- Played works by Mozart, Ravel, and Sibelius, mastering complex passages and adapting to diverse musical styles

## Skills and Interests

**Skills:** Client Intake, Patient Management, Microsoft Office Suite, Python3, Vietnamese Translation, Hospital Safety and Standards (HIPAA), Online Tutoring, VITA/TCE Advanced Tax Preparation, Tax Slayer Program

**Interests:** Financial Literacy Advocacy, Global Public Health Initiatives, Marine Ecosystems, Reef-keeping and Aquascaping, Classical Music, Cello, Piano, Orchestra, Russian Literature, Origami, Tennis, Pickleball